

Build Your Brand



The NVSI *Build Your Brand* package is a great offering for companies of all sizes that are in need of a social media online presence. We ensure that your social media pages are fully optimized and all needed information is implemented. After assessing your company's brand, our team will leverage our industry expertise and best practices to create custom social content promoting your company each week.

Strategic Account Marketing Manager (SAMM)

A Strategic Account Marketing Manager (SAMM) will increase your overall social presence, engage with your customers and prospects to build meaningful relationships and position your company as a premier organization in your territory.

Are you challenged with...

- Social media presence
- Social media strategy
- Marketing resources
- Consistent messaging
- Consistent branding
- Creating valuable content
- Audience engagement and activity
- Social media management experience
- Consistent social media posting schedule

What will you receive

- An experienced resource to accelerate lead generation
- Assistance in creating, implementing and executing social media marketing strategy
- Social media platform optimization
- Custom social media content creation and distribution
- 1x weekly posting on 2 social platforms
- Monthly social media content calendar
- Monthly analytics report
- Initial marketing consulting call

Client requirements

- Dedicated contact to work with SAMM for approvals, strategy and feedback
- Grant access to social media business platforms
- Access to existing marketing collateral

Our social media services are always customized and are based on specific client needs. Minimum 3 month engagement.
Additional social media platform for \$200 per month

Contact us to start Building Your Brand today!



NextVision Sales Institute Inc.
A Sales and Marketing Infrastructure Consultancy

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About Us

NextVision Sales Institute (NVSI) is a sales and marketing infrastructure consultancy that is committed to driving sales excellence.

Built on decades of combined experience in the sales and marketing industry, NVSI is uniquely equipped to help organizations increase revenues, gain higher profits and achieve a level of sales management that is required in today's business climate.