

Accelerate Your Brand



The NVSI *Accelerate Your Brand* package is for companies of all sizes that are looking to make an *aggressive impact on their online presence*. Our purpose is to understand your goals in order to create a strategy that will allow us to integrate and execute as part of your team. We will ensure that your social media presence is fully optimized. Your Strategic Account Marketing Manager will do research on your business and industry to create custom social media content and industry articles establishing your company as an industry expert. Spend 1 on 1 business consulting time with our executive business experts to strategize business generating tactics, streamline your identity and much more!

Strategic Account Marketing Manager (SAMM)

A Strategic Account Marketing Manager (SAMM) will increase your overall social presence, engage with your customers and prospects to build meaningful relationships and position your brand as an industry leader.

Are you challenged with...

- Not having enough time dedicated to social media 
- Stagnant social media presence
- Generating new demand
- Social media strategy alignment with sales
- Experienced marketing resources
- Consistent messaging
- Consistent branding
- Predictable engagement and activity
- Consistent social media posting schedule
- Getting testimonials and referral clients 
- Executing and measuring marketing activity
- Engaging with clients and staying connected 
- Experienced marketing leadership 

What will you receive

- An experienced resource to accelerate lead generation strategy
- Assistance in creating, implementing and executing social media marketing strategy
- Social media platform assessment and optimization
- Custom social media content creation and distribution
- 2x weekly posting on 3 social platforms
- Monthly social media content calendar
- Monthly analytics report
- Monthly marketing consulting call
- 2 social media advertising campaigns per quarter (ad budget not included) 
- Monthly executive virtual consultations 

Partner requirements

- Dedicated contact to work with SAMM for approvals, strategy and feedback
- Grant access to social media business platforms
- Access to existing marketing collateral

Our social media management services are always customized and are based on specific client needs. Minimum 3 month retainer.

 reflects additional or increased services from previous package details.

Contact us to Accelerate Your Brand today!



NextVision Sales Institute

A Sales and Marketing Infrastructure Consultancy

 info@nv-si.com

 www.nv-si.com

  [nextvision sales institute](#)

About Us

NextVision Sales Institute (NVSI) is a sales and marketing infrastructure consultancy that is committed to driving sales excellence.

Built on decades of combined experience in the sales and marketing industry, NVSI is uniquely equipped to help organizations increase revenues, gain higher profits and achieve a level of sales management that is required in today's business climate.