

Grow Your Brand



The NVSI *Grow Your Brand* package is for companies of all sizes that are looking to *grow and expand their online presence*. We ensure that your social media pages are fully optimized and all needed information is implemented. After assessing your company's brand, our team will leverage our industry expertise and best practices to create custom social content promoting your company each week. This package also includes business consultations to create strategies, improve processes and increase revenue.

Strategic Account Marketing Manager (SAMM)

A Strategic Account Marketing Manager (SAMM) will increase your overall social presence, engage with your customers and prospects to build meaningful relationships and position your brand as an industry leader.

Are you challenged with...

- Stagnant social media presence
- Generating new demand
- Social media strategy alignment with sales
- Experienced marketing resources
- Consistent messaging
- Consistent branding
- Creating valuable content
- Predictable engagement and activity
- Consistent social media posting schedule

What will you receive

- An experienced resource to accelerate lead generation strategy
- Assistance in creating, implementing and executing social media marketing strategy
- Social media platform assessment and optimization[!]
- Custom social media content creation and distribution
- 2x weekly posting on 3 social platforms[!]
- Monthly social media content calendar
- Monthly analytics report
- Monthly marketing consulting call[!]
- 1 social media advertising campaign per quarter (ad budget not included)[!]

Partner requirements

- Dedicated contact to work with SAMM for approvals, strategy and feedback
- Grant access to social media business platforms
- Access to existing marketing collateral

Our social media management services are always customized and are based on specific client needs. Minimum 3 month retainer.

[!] reflects additional or increased services from previous package details.

Contact us to Grow Your Brand today!



NextVision Sales Institute

A Sales and Marketing Infrastructure Consultancy

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About Us

NextVision Sales Institute (NVSI) is a sales and marketing infrastructure consultancy that is committed to driving sales excellence.

Built on decades of combined experience in the sales and marketing industry, NVSI is uniquely equipped to help organizations increase revenues, gain higher profits and achieve a level of sales management that is required in today's business climate.